

Optimizing Your Google Business Listing



About Your Business

- Name
- Category
- Description
- Opening Date
- Contact information
- Location
- Service Area
- Hours
- More

Products/Services/Bookings

- Add In All Services Offered
- List of Services Should Be Tied To Tied To Business Categories
- Add In All Products Offered
- Upload Images Of Products
- Include A Booking Link To Your Calendar If You Use One

Ongoing Additions

- Upload Images Of Your Physical Location
- Uploading Memes & Other Related Images is Great
- Upload Videos 30 Seconds Or Less
- Make Posts Using Images/Videos
- Update Open Hours For Holidays & Special Occasions

Reviews

- Ask Your Newly Made Customers For Reviews
- Ask Recently Satisfied Customers For Reviews
- Respond To All Reviews
- Automate Posting of Great Reviews To Your Social Channels