

Uncle Ron's Path To Getting Content Published In Multiple Formats

Uncle Ron's Porch | Content Production Week



It does not matter what format that you choose to do first, the goal is to have both video and written content when done.

This is my path.

Decide Which Set Of Shoes From Your Crate/Box To Tackle

Record Video First

Write Blog First

Edit Using Descript

Use Frase to Optimize Written Content For SEO

Convert Blog To Video Script

Use Transcript From Descript & Create Written Blog Using Chat-GPT

Make Video

Upload Video To CastMagic To Create Initial Social Posts & Email Blast

Publish Video & Written Blog To Website

Above Will Produce Both A Video & Blog

Using Time Stamps from CastMagic highlights to export Vid Clips from Descript

Push To Social Channels

MissingLetter Evergreen Campaign